


# Michele Cheow

## Lead Front End Web Developer

Hello! :D I'm a multifaceted Front End Web Developer with an analytical approach, who takes initiative, can easily work with a team and has an insatiable desire to learn new skills. I'm always looking to expand my skill set while offering my team the knowledge I've gained over the last 12 years. I was awarded developer of the quarter in the Fall of 2018 at Wynn Resorts and received a title change in 2020 to Lead Front End Developer, a role in which I manage, onboard, and train developers and take lead on projects.

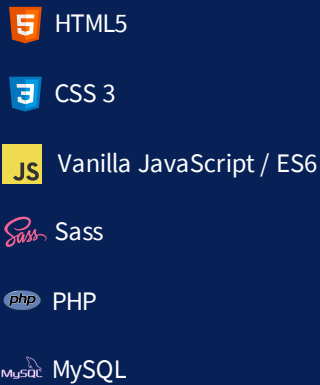
 Las Vegas, NV

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## Skills

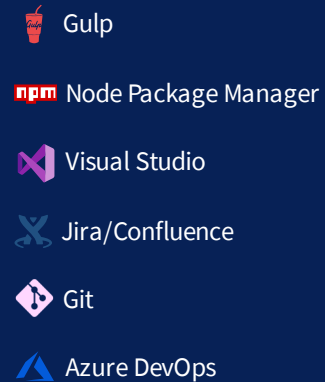
### Languages



### Frameworks/Libraries/CMS



### Tools/Compilers/DevOps



## Work Experience

Lead Front End Web Developer • Wynn Resorts

November 2017 - Present | Las Vegas, NV

- Take lead on projects, organize the project's Jira board, review pull requests and manage the tasks assigned to developers
- Managed third-party development contractors during the Wynnlasvegas.com redesign in 2018
- Build User Interfaces with technologies/libraries such as Bootstrap, Angular, JQuery, modular LESS and SASS, and Gulp
- Develop user interfaces in an ASP.NET MVC framework, using C#, Razor syntax and HTML for the presentation layer
- Participate in sprint planning meetings and provide project estimates
- Respond to requests for changes from original specifications
- Offer recommendations and solutions in sprint retrospective meetings

Senior Web Developer • Levy Online

September 2016 - September 2017 | Las Vegas, NV

- Built responsive custom themes with Sage, a WordPress starter theme, Bootstrap, SASS and jQuery
- Developed Custom Post Types and custom fields with ACF plugin
- Took lead on site builds, including breaking out tasks into JIRA and delegating work where necessary
- Participated in project planning meetings with clients and estimated time for tasks

- Assisted SEO and PPC departments by developing landing pages and adding Google Tag Manager injections and schema markup
- Created landing pages inside of Shopify using Liquid, a template language
- Searched MySQL database through phpMyAdmin
- Integrated Node Package Manager for developer tools, such as Gulp and Bower for front end packages when developing sites.

Web Developer, Independent Contractor • [9seeds](#)

August 2014 - September 2016 | Las Vegas, NV

- Built responsive custom WordPress themes from scratch or with Genesis child themes, using jQuery, SASS and SVGs
- Developed Custom Post Types and created custom fields with CMB2 and ACF plugins
- Sliced up design assets from Photoshop files when building custom themes
- Participated in project planning meetings with clients and estimated time for tasks
- Performed maintenance tasks on pre-existing sites using the Infinite WP dashboard, such as updating plugins, ensuring backups are running and running Sucuri malware scans

Web Developer, Contractor • [SK+G](#)

April 2014 - August 2014 | Las Vegas, NV

- Developed marketing landing pages and incorporated form validation to capture user data
- Built responsive HTML e-mails for various marketing campaigns
- Worked with legacy code within Silverstripe CMS framework

Web Developer • [Ultimate Gaming](#)

April 2013 – March 2014 | Las Vegas, NV

- Developed marketing websites alongside 3rd party WordPress development company
- Managed launch of new sites and new functionality to marketing properties, Ultimatepoker.com and UCasino.com
- Built functionality off the Genesis Theme and WordPress core functionality
- Developed UCasino.com to be responsive

Web Developer, Contractor • [Provident Trust](#)

January 2013 – March 2013 | Las Vegas, NV

- Developed HTML/CSS templates with jQuery functionality according to web standards
- Verified cross-browser compatibility and made adjustments where necessary
- Extracted graphics from Illustrator files to create sprites and other graphics

Lead UX/UI Engineer, Contractor • [American Express](#)

April 2012 – October 2012 | New York City, NY

- Built prototypes for Serve, a prepaid card service, with HTML/CSS/jQuery based on wireframes
- Participated in UX and UI brainstorming meetings by sketching out user flows, concepts and variations
- Developed user interface in ASP.NET MVC framework, using C# and HTML for the presentation layer

## Education



2003 - 2008

**The City University of New York**

**Bachelor of Science : Communications-Publication Design**



2020 - Current

## Udemy — The Complete JavaScript Course 2021

- Includes modern JavaScript (ES6+): arrow functions, destructuring, spread operators, default arguments, and ventures into ES2020
- Includes object-oriented programming, how JavaScript works behind the scenes, asynchronous JavaScript to access data from APIs using AJAX calls
- Dives into modern tools: NPM, Parcel, Babel and ES6 Modules